



Director, Corporate Marketing & Communications

Location: Westwood, MA

Surgical Specialties Corporation, is focused on developing and manufacturing new, innovative and reliable products for a variety of surgical procedures. Our products are distributed worldwide by sales and marketing professionals recognized throughout the industry for their clinical expertise and outstanding customer service.

Basic Summary:

Reporting to the Vice President, Marketing, the Director, Corporate Marketing & Communications will be responsible for driving the corporate brand messaging across our customer and distributor base, as well as, our employees across 4 continents. This role develops and coordinates all aspects of our corporate marketing & communications strategy, and will be a key member of the team that will integrate additional product brands into our company as we aggressively grow through acquisition.

The successful candidate:

- Work with CEO and executive leadership team to develop robust external and internal communications
- Manage press releases and customer communications
- Work with external branding and / or PR agencies to adopt best practices and corporate branding promotional ideas and strategies
- Develop the content and messaging for a new corporate website
- Lead the re-branding of our facilities around the world
- Drive the corporate strategy & culture through internal marketing to our employees by planning and executing events and programs
- Manage the creation and deployment of a monthly employee newsletter
- Implement and manage a global marketing collateral repository
- Manage packaging and IFU changes as we integrate current and acquired brands
- Works collaboratively with related departments to ensure messaging and culture are consistently and properly communicated.

Requirements:

A minimum of a Bachelor's Degree with an emphasis in business. At least 10+ years related experience in marketing and communications within the healthcare industry (medical devices, biotech, or pharma). A creative problem solver, excellent oral and written communication and presentation skills, and strong interpersonal skills.

Domestic and international travel requirement is approximately 25%.

At Surgical Specialties (SSC) we value our employees and we expect them to share our Corporate Values

SSC Value and Leadership Traits

PRIDE

- **Passionate Customer Service**
- **Relentless Commitment to Quality**
- **Intensely Collaborative**
- **Drive for Results**
- **Entrepreneurial and Ethical**

Please send resume to HRSSC@surgicalspecialties.com