



Sr. Graphic Designer

Location: Westwood, MA

Surgical Specialties Corporation, is focused on developing innovative and reliable surgical products. Our products are distributed worldwide by sales and marketing professionals recognized throughout the industry for their clinical expertise and outstanding customer service.

Basic Summary:

Surgical Specialties is seeking an experienced, detail-oriented Sr. Graphic Designer to join our marketing department. The Sr. Graphic Designer will be responsible for leading and developing concepts and executing designs for a variety of web, print, and branding design work.

The Sr. Designer will report to the VP of Marketing and work closely with both Digital and Product Marketing teams. Projects will include brand identity, marketing collateral (both print and digital), email marketing campaigns, web, social, and ecommerce graphics. This person will be our primary in-house resource and assist with our creative process, as well as coordinate with our agency on website projects.

Job Requirements

This role comes at an exciting time where we are finalizing a refreshed brand identity that must be executed across all of our digital and print assets.

- Design unique and compelling visuals to help convey our corporate brand and products.
- Translate requirements from creative briefs into visual assets.
- Develop various digital and print marketing collateral.
- Create designs that are aligned with brand standards.
- Catalog all artwork for easy referencing and repurposing.
- Manage the design process with external agencies.
- Collaborate with marketing team members and stakeholders to provide creative solutions that drive engagement across all channels and platforms

Skill Set Required

- Highly proficient in industry standard design software (Adobe InDesign, Illustrator, Photoshop).
- Full working knowledge of web graphic design.
- Experience with 3D Photo Rendering software such as KeyShot is a plus
- Excellent communication skills, both written and verbal, along with the ability to listen for understanding to execute work that meets business objectives.
- Exceptional attention to detail.
- Produces technically correct, digital and print-ready materials.
- Strong project management and organizational skills with the ability to multi-task and meet tight deadlines.
- Follows projects throughout all stages of print production and/or online deployment.
- Passionate about creating innovative, elegant, customer-focused collateral.
- Solid portfolio demonstrating web and design skills

Other Requirements:

- Bachelor's degree in graphic design or equivalent professional experience required.
- 5+ years of professional experience as visual designer across a range of media including desktop and mobile required.
- An online portfolio or samples of work demonstrating systems based visual branding, marketing/campaign design, and great user-centered design solutions.

At Surgical Specialties (SSC) we value our employees and we expect them to share our Corporate Values.

SSC Value and Leadership Traits**PRIDE**

- **Passionate Customer Service**
- **Relentless Commitment to Quality**
- **Intensely Collaborative**
- **Drive for Results**
- **Entrepreneurial and Ethical**

Please send resume to HRSSC@surgicalspecialties.com

Surgical Specialties Corporation is an Equal Opportunity Employer M/F/D/V